



# HALLMARK HOUSE

## FACT SHEET

Hallmark House, which was built originally in the 1970s as a diamond-polishing centre, is in the heart of the Maboneng Precinct on the east side of the Johannesburg CBD. Maboneng – which means 'place of light' in Sotho – is owned and being developed by Propertyu. It is an exciting and vibrant new neighbourhood that's quickly becoming a destination for people who enjoy seeing the expression of current creativity and entrepreneurial spirit in all its modern urban forms: from graffiti to art centres and photo walks; from markets to yoga studios and new designer shops; the area is edgy and vital. Newmark's boutique hotel in Hallmark House will reflect this character in its style and ambience and will offer businesspeople and tourists alike, the opportunity to stay in the heart of this multi-cultural city hub and explore all the area has to offer.



### Location

Hallmark House is in the exciting Maboneng Precinct in downtown Johannesburg. It comprises a mix of residential and hotel apartments and is situated in the up and coming Johannesburg area, full of vibrant, young and trendy spots while still being in close proximity to the business sector of downtown Johannesburg.

It is home to numerous independent retail, restaurants and entertainment venues as well as loft apartments, offices, hotel, a museum and creative factory spaces in a connected urban environment. The Precinct is an innovative example of how the

development of an integrated, mixed-use community where people play, live and work, can define an urban way of life.

### Accommodation

The hotel will have 46 apartments on two storeys but will also run a concierge service for the residents' apartments. Each room boasts various views of Johannesburg's up and coming area. All rooms are fully equipped with the necessary to provide our guests with a comfortable, sophisticated experience as well creating the opportunities for our guests to explore the bustling city that is downtown Johannesburg.

### Deluxe

24 – 40m<sup>2</sup>. 20 Deluxe rooms face the West (Johannesburg CBD) however most rooms are South facing with views of Turfontein Race Course amongst others.

### Premium

25 – 45m<sup>2</sup>. There are 16 Premium rooms which have king-sized beds, whereas the smaller rooms are equipped with twin beds with extra length.

### Executive

There are various options with regard to the direction that the rooms face, however the biggest difference is the size of the rooms as well as the size of the beds in the executive rooms. Beds in the executive rooms are extra length king-sized beds.



### Room Amenities

- Electronic safe
- Flat screen television
- Bar
- Wifi
- Hair dryer
- Tea and coffee
- Room service



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### Services & Facilities

The new state-of-the-art building and the hotel within it include:

- 24-hour manned security
- Secure parking
- High-speed internet over fibre optics
- Gym
- Instant access to all the excitement and happenings of the area



### Dining

There will be two restaurants, one on the ground floor and the other on the rooftop. The position of Hallmark House allows a 360-degree birds-eye cityscape of Johannesburg and Hillbrow.

### Nearby Attractions

- Maboneng Market - this bustling market happens every Sunday from 10am to 3pm
- Trendy local restaurants & bars
- Arts on Main is a workshop and gallery space for established and up-and-coming African artists
- The Bioscope is an independent cinema that screens a mix of classic and South African indie films

- Museum of African Design features constantly changing exhibitions from photographers, artists, sculptors and even architects
- Taste beer inspired by Maboneng at Smack! Republic, the only inner city brewing company
- Shop fashion, art and design at Maboneng's massive variety of retail stores



### Walking Tours

Tours are available every day between 10am until 2pm and are pre-arranged to suit the itinerary of the tourists. It includes a bicycle tour into the inner city allowing tourists to see all areas of the Johannesburg city centre. The company facilitating the tours will collect guests from Park Station. To get to Park Station, guests can take the Gautrain from the airport to Sandton, where they need to change lines to the North-South Commuter until they reach Park Station.

### General Information

**Currency:** South African Rand (ZAR)

**Distance:** 27.2 km from OR Tambo International Airport

**GPS Coordinates:** -33.905604

### Climate & Temperatures (Average day temperatures)

December to March: +/- 20°C

April to May: +/- 14°C

June to September: +/- 12.5°C

October to November: +/- 19°C

### Directions from OR Tambo International Airport (+-22 minutes)

From To Parking Road and keep right at the fork, take exit 46 (Follow the signs for R24/Johannesburg). Continue on the R24. Keep left and take exit 113 for the N3/N12 heading towards Germiston. At interchange 108 keep left and follow the signs for Germiston. After



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400m keep right at the fork and follow the signs for M2/Johannesburg. Merge onto Francois Oberholzer Fwy/M2. Take exit 13B and merge onto Heidelberg Road/M31 toward Joe Slovo. Continue straight until Heidelberg Road becomes Siemert Road. Hallmark House (54) will be on your right.

### **Directions from Sandton City**

Get on De Villiers Graaff Motorway/M1 from Maude St, Linden St and Grayston Dr/M40. Head northwest on 5th St toward Maude St. Turn right onto Maude St. Continue onto Linden St. Turn right onto Grayston Dr/M40. Use the right 2 lanes to turn right to merge onto De Villiers Graaff Motorway/M1 toward Johannesburg. Continue on De Villiers Graaff Motorway/M1. Drive to Joe Slovo Dr/M31 in Johannesburg. Take the M31/Joe Slovo Drive exit from Francois Oberholzer Fwy/M2. Merge onto De Villiers Graaff Motorway/M1. Use the left 2 lanes to take exit 10A to merge onto Francois Oberholzer Fwy/M2 toward Durban. Take the M31/Joe Slovo Drive exit toward Johannesburg. Merge onto Joe Slovo Dr/M31. Hallmark House will be on your right.

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